



A Division of IWCO Direct

Contacts

Debora Haskel, 952-470-3295, debora.haskel@iwco.com
Jeron Udean, 612-288-2414, jeronu@scgpr.com

For Immediate Release

Mail-Gard® Creates an Advanced Recovery Center in Pennsylvania

Warminster, Pa. (August 8, 2017) — Mail-Gard®, a division of IWCO Direct and one of the nation’s leading providers of critical communication recovery solutions, announced it is creating a dedicated Advanced Recovery Center at its Warminster, Pa. campus. With a second dedicated recovery center located in Hamburg, Pa., the expansion of Mail-Gard’s footprint will improve service delivery while providing increased efficiency of operations, training, and shared resources.

With a total of 105,000-square-feet at the primary location, the Advanced Recovery Center will also allow for future expansion of technology and staff necessary to support a robust platform of business continuity, disaster recovery, and print-to-mail overflow services. To accommodate the change, recovery equipment will be relocated from Minnesota to Pennsylvania.

“Having a disaster recovery plan that accounts for the production and delivery of critical business documents is a growing priority for most businesses,” said Jim Andersen, IWCO Direct chief executive officer. “Through the Advanced Recovery Center, our customers will have confidence their disaster recovery plans are being supported by one of the largest and most sophisticated print-to-mail operations in the country.”

About Mail-Gard

[Mail-Gard](#), a division of [IWCO Direct](#), is one of the nation’s leading providers of print-to-mail continuity and recovery services. With two locations in Pennsylvania, Mail-Gard maintains fully-secured and dedicated recovery facilities that support cut sheet, continuous form, duplex, MICR and color printing as well as accumulating, folding and inserting capabilities in conjunction with on-site U.S. postal substations and warehousing. In case of any business interruption – human error, power outage, natural disaster – Mail-Gard can ensure that a company’s invoices, statements and other critical documents will reach customers and vendors.

About IWCO Direct

As a leading provider of data-driven direct marketing solutions, [IWCO Direct's](#) Power your Marketing™ approach drives response across all marketing channels to create new and more loyal customers. The company’s full range of services includes strategy, creative, and production for multichannel marketing campaigns, along with one of

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the industry's most sophisticated postal logistics strategies for direct mail. Through Mail-Gard®, IWCO Direct offers business continuity and disaster recovery services to protect against unexpected business interruptions, along with providing print and mail outsourcing services. The company is ISO/IEC 27001 Information Security Management System (ISMS) certified through BSI, reflecting its commitment to data security. Stay current on direct marketing trends, industry news, postal regulations and more by subscribing to IWCO Direct's [SpeakingDIRECT](#) blog.

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