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For Immediate Release

IWCO Direct Recognized with Workplace Safety Awards

Chanhassen, Minn. (April 26, 2016) – IWCO Direct, a leading provider of direct marketing solutions, has been recognized by the Minnesota Safety Council and the Envelope Manufacturers Association (EMA) for excellence in workplace safety.

Governor’s Safety Award for Meritorious Achievement

The Minnesota Safety Council will recognize IWCO Direct with a Meritorious Achievement Award at the 82nd Annual Governor’s Safety Awards Luncheon on May 5. Applicants are judged on several years of injury data as it compares with their industry’s national statistics and on their progress in implementing a comprehensive safety program. The Meritorious Achievement Award recognizes companies with incident rates that are better than the industry average for at least three years, and score between 50 and 74 on a 100-point safety program evaluation scale.

EMA Industry Safety Awards

IWCO Direct was also presented with a 2015 Industry Safety Leader Award and a Most Improved Safety Performance Award from the Envelope Manufacturers Association during the EMA 2016 Spring Meeting. The Industry Safety Leader honor recognizes companies with a Lost Time Case Incident Rate of 1.5 or below. These incidence rates are a combination of injuries and illnesses. The Most Improved Safety Performance recognition identifies the company with the most improved OSHA Recordable Rate over the last year for their size category.

“Our employees are steadfast in their commitment to a safe work environment,” said Jim Andersen, CEO of IWCO Direct. “Workplace safety is a priority at IWCO Direct. It ensures not only the well-being of our employees but enhances our ability to meet our customers’ needs most efficiently.”

About IWCO Direct

IWCO Direct (iwco.com) is one of the nation’s largest providers of direct marketing solutions. Earning customers’ trust by collaborating with North American marketers for more than 45 years, the company’s full range of direct mail services includes one of the industry’s most sophisticated postal logistics strategies. Guided by the “Power your Marketing[™]” approach, the company’s Proprietary Intelligence model encompasses data, strategy, creative,

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execution and analysis to inspire performance across all marketing channels. Through Mail-Gard®, IWCO Direct offers business continuity and disaster recovery services that provide peace of mind in case of a business interruption. The company is ISO/IEC 27001 Information Security Management System (ISMS) certified through BSI, reflecting its commitment to data security. Stay current on direct marketing trends, industry news, postal regulations and more by subscribing to IWCO Direct's [SpeakingDIRECT](#) blog.

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