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For Immediate Release

MAIL-GARD INCREASES INSERTING CAPACITY BY 70%

Warminster, Pa. (March 01, 2011) — To meet growing demand, Mail-Gard[®], a division of IWCO Direct and one of the nation's leading providers of critical communications recovery solutions, has increased its total inserting capacity by 70% with the installation of three Pitney Bowes 21-station, APS inserters at its Warminster, Pa. facility.

The inserters are capable of producing more than 20,000 envelopes per hour and are equipped with document tracking capabilities. With the installation, Mail-Gard meaningfully expands its inserting capability and capacity to support critical communications recovery programs. The document tracking technology, which is a vital component to critical communications recovery operations, provides greater quality control and drives even greater accuracy of multiple-page mailings.

“Our customers will benefit from the increased speed, capacity, and tracking capabilities of these new inserters,” said Jerry Montella, vice president of Mail-Gard. “As critical communications recovery needs continue to advance, we are committed to investing in technology to support our customers and lead the industry.”

About IWCO Direct

IWCO Direct (iwco.com), one of the nation's largest providers of direct marketing solutions, has served the needs of North American companies for more than 40 years. IWCO Direct helps its customers acquire, retain, and engage customers and members through highly personalized paper-based and digital marketing programs. The company provides direct marketing like no one else by seamlessly supplying all design, production, mailing and management services in an integrated “total package” supply chain solution through operations in California, Minnesota, and Pennsylvania. IWCO Direct pioneered commingling and continues to provide its customers with dramatic postage savings and faster time to market through its proprietary IWCO P.O.S.T. (Postal Optimization Strategy and Technologies) and RideShare™ commingling and logistics management programs, as well as its automated marketing program platform, proprietary data services and Mail-Gard critical communications recovery services. For the latest information on direct marketing trends, industry news, postal regulations and more, visit the [Speaking Direct](#) blog.

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About Mail-Gard

Mail-Gard (mailgard.com), a division of IWCO Direct, is one of the nation's leading providers of print-to-mail continuity and recovery services. With locations in Warminster, Pa. and Chanhassen, Minn., Mail-Gard maintains fully-secured and dedicated recovery facilities that support cut sheet, continuous form, duplex, MICR and color printing as well as accumulating, folding and inserting capabilities in conjunction with on-site U.S. postal substations and warehousing. In case of any business interruption – human error, power outage, natural disaster – Mail-Gard can ensure that a company's invoices, statements and other critical documents will reach customers and vendors.

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