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For Immediate Release

IWCO DIRECT COMPLETES MOVE OF SECOND MAIL-GARD RECOVERY FACILITY TO MINNESOTA

Chanhassen, Minn. (Sept. 14, 2010) — IWCO Direct, a leading national provider of direct marketing solutions, has completed the move of Mail-Gard’s second critical communications recovery center to its Chanhassen, Minn., headquarters. Mail-Gard previously maintained their second facility in Fort Worth, TX. IWCO Direct acquired Mail-Gard as part of its acquisition of the U.S. operations of Transcontinental Direct earlier this year. Mail-Gard’s primary recovery facility is in Warminster, Pa.

In the case of any major business interruption such as a natural disaster, power outage or human error, Mail-Gard ensures that a company’s critical communications documents, including invoices and statements, can be produced and distributed as planned. Offering multiple locations provides increased recovery capacity, the ability to offer guaranteed access solutions, and more seamless document recovery in the event of an emergency.

“Mail-Gard not only strengthens our Total Package Platform it also helps our customers meet growing compliance requirements,” said Jim Andersen, IWCO Direct president and CEO. “We expect to expand Mail-Gard to support future growth.”

“Moving our second recovery facility to the corporate headquarters in Minnesota maintains our industry leadership as the only print and mail recovery services provider with two dedicated recovery locations,” explained Jerry Montella, vice president of Mail-Gard. “Our second site offering also provides Mail-Gard customers ready access to expanded print and mail services and capabilities that IWCO Direct can provide.”

Mail-Gard customers will have direct access to cut sheet and continuous print formats along with select inserting capabilities at the new Minnesota operation. Customers will maintain the ability to test and/or recover critical communications at either the Minnesota or Pennsylvania location.

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About IWCO Direct

IWCO Direct (iwco.com), one of the nation's largest providers of direct marketing solutions, has served the needs of North American companies for more than 40 years. IWCO Direct helps its customers acquire, retain and engage customers and members through highly personalized paper-based and digital marketing programs. The company provides direct marketing like no one else by seamlessly supplying all design, production, mailing and management services in an integrated "total package" supply chain solution through operations in California, Minnesota and Pennsylvania. IWCO Direct pioneered commingling and continues to provide its customers with dramatic postage savings and faster time to market through its proprietary IWCO P.O.S.T. (Postal Optimization Strategy and Technologies) and RideShare™ commingling and logistics management programs, as well as its automated marketing program platform, proprietary data services and Mail-Gard critical communications recovery services. For the latest information on direct marketing trends, industry news, postal regulations and more, visit the [Speaking Direct](#) blog.

About Mail-Gard

Mail-Gard (mailgard.com), a division of IWCO Direct, is one of the nation's leading providers of print-to-mail continuity and recovery services. With locations in Warminster, Pa. and Chanhassen, Minn., Mail-Gard maintains fully-secured and dedicated recovery facilities that supports cut sheet, continuous form, duplex, MICR and color printing as well as accumulating, folding and inserting capabilities in conjunction with on-site U.S. postal substations and warehousing. In case of any business interruption - human error, power outage, natural disaster - Mail-Gard can ensure that a company's invoices, statements and other critical documents will reach customers and vendors.

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